

# Seamer Down Now! PRO

The answer to:

- Seam Peaking
- Seam Profile
- Pattern Matching
- Power Stretch in 20 seconds



The New PRO Series SEAMER DOWN NOW! - the perfection of a revolutionary new invention, extracts heat super fast (instantly cools carpet seam)

- Sucks the thermoplastic up into the backing
- Power stretch carpet immediately
- Solution to carpet fibre blooming
- Moisture instantly taken out of seam
- Powerful 2 HP motor

Visit [www.seamerdown.com](http://www.seamerdown.com) for

- On line video demonstration
- How to use instructions
- Testimonials
- Warranty information

**1. WHY THE INSTALLERS NEED THE "Seamer Down Now".** It makes installation quicker and time is money. An installer can NOW power-stretch within 20 seconds of finishing a seam as opposed to waiting 20 minutes for the seam to cool. Never again worry about someone stepping too close to your newly finished seam while cooling. The "Seamer Down Now" instantly cools the seam every 10 inches along the seam and it makes the seams look better. Some carpets tend to dimple up after seaming because the seaming process heats up the backing. The "Seamer Down Now" prevents this from happening due to the fact that it cools the carpet quickly thus not allowing the backing to over heat and dimple the carpet.

**2. SOLUTION TO THE MOISTURE PROBLEM** -The "Seamer Down Now" solves the moisture problem caused by the slow cooling of the seam. The "Seamer Down Now" solves the "Blooming" of the fibres in plush carpeting caused by the excessive amount of heat taking so long to cool. The "Seamer Down Now" solves the problem of yellow streaks that appear when joining white carpet due to the moisture and fumes of the seaming tape. (The heat extraction is so fast that it prevents the fumes from dyeing the carpet)

**3. USE OF LUAN BOARD OBSOLETE** -The "Seamer Down Now" solves the problem of carpet dimpling. Most installers are taught to put a 12" wide X 6 feet long luan board under the seam to keep the seam from being pushed down into the padding, thus avoiding dimpling of the carpet. The "Seamer Down Now" makes this unnecessary as it cools the seam quickly while pulling the seaming tape up to the back of the carpet with tremendous force; thus making the seam totally flat. The "Seamer Down Now" solves the problem of uneven carpet. Even when using the luan board, seams on plush carpet will sometime dry unevenly as the carpet fibres on one edge of carpet may not be the same height as the other edge. However, the "Seamer Down Now" eliminates this problem as it's tremendous suction and quick cooling power sets all fibres at a perfectly even height so the seam looks immaculate even on plush carpet.

**4. NEVER AGAIN HAVE TO "STAY NAIL** -The "Seamer Down Now" solves the problem of "Stay Nailing"; even on concrete where it is impossible to "stay nail". The "Seamer Down Now" solves the problem of skews and bows in pattern Berber. It dries the seam instantly allowing the installer to realign the pattern just as fast as you would normally move the seaming iron. Without the timely process of using "stay nails" as is currently taught to all installers. The "Seamer Down Now" solves the problem of skews and bows in Plush carpet. This process is the same as if you were sewing the carpet together with needle and thread. The only difference is that you are doing it with the same speed as you would normally do so with your seaming iron. Absolutely no difference!! The "Seamer Down Now" allows the installer to seam inward and outward bows on the same seam while instantly cooling the seam as you go. The "Seamer Down Now" will soon make the old process of waiting for the seam to slowly cool obsolete.

From



Every Flooring Installation Deserves the "GILT EDGE" Finish

# How To Use the "Seamer Down Now!"

First of all, you need to use the "Seamer Down Now!" exactly like you would use a carpet weight. If you do not use the "Seamer Down Now!" directly behind the seaming iron, you will negate the effectiveness of the process since we have proven that it works best when used as follows:



- 1.) The iron should be set at a higher temperature setting than normal (one number higher than usual)
- 2.) Then the iron will heat up the backing thus it prepares the backing to receive the hot glue.
- 3.) We do not want the backing to be cold when it first goes down into the glue because then it will shock the glue and the glue will not flow up into the nooks and crannies like it should. (That is why even with plastic injection moulds, the moulds have to be heated up before the injection process can begin. If the mould is not heated first, the plastic will cool too quickly thus the plastic will not travel all the way to the end of the mould.)  
We are not concerned with hurting the backing because we have proven that our process not only takes out the heat so quickly but we actually re-laminate the backing. (Obviously you cannot leave the Iron in one place for 5 minutes. but you can allow the backing to heat up as fast as you would normally do a seam.)
- 4.) When the iron is set one number higher than normal and the "Seamer Down Now!" is allowed to get on the hot seam quickly, the glue will flow up and then freeze very rapidly.
- 5.) This procedure will assure you of a much stronger, flatter seam.

## How To Clean The Bottom Slanted Vents

Take any sharp instrument and place in the bottom slanted vents about 1/2 inch deep and pull out carpet fibers which have become stuck in the vents. Also, you may vacuum out any excess carpet fibers with any ordinary vacuum cleaner. However, as long as the SDN is pulling air through the carpet, it is probably doing it's job.



## One Note Of Caution

One last thing, when you are finished a seam and you put your hot iron into the tray, do not put the "Seamer Down Now!" too close to the hot iron (as all installers know the hot iron will begin to smoke) If you put the Hot smoking iron too close to the "Seamer Down Now!" it will pull down the smoke all around the machine and it will leave a small yellow outline of the machine on the carpet. But do not worry, this small yellow outline of the machine can be easily removed with a small rag and a suitable cleaning agent.

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